**A Perfect Health Solution for an Imperfect World**

Imagine a perfect machine. This machine would operate just as it’s designed. It would also perfectly and efficiently produce its own energy. This machine would also repair, rebuild and replace itself when needed.

Sound far-fetched? It’s not – the human cell is just such a machine. When we’re young and in good health, our cells typically operate at virtually perfect efficiency, producing essential energy for the rest of the body and repairing itself when needed.

As we age, however, our cells become less efficient. Moreover, our modern world is particularly threatening to our cells, with poor diets, high stress levels and a constant bombardment by free radicals and toxins being the norm. The result? Damaged, distressed and poorly functioning cells, which translates to an imbalanced state of overall health.

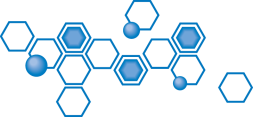
**REDOX SIGNALING: Vital for Health**

Fortunately, this problem can now be addressed. More than 16 years ago a group of medical professionals, engineers, and researchers discovered a proprietary method for creating and stabilizing molecules native to the human body. This work led to the creation of the foundational technology behind ASEA, providing a way to deliver to the body these stabilized reactive molecules necessary for optimal cellular health.

ASEA’s reactive molecules function by way of Redox Signaling, an important process wherein certain reactive molecules act as vital messengers in various body functions, most notably antioxidant and immune activity. ASEA helps your cells once again become the perfect machines they were meant to be.

Additionally, ASEA is the first and only source to provide these vital Redox Signaling molecules for consumption. This means that because of its patents and proprietary nature, its product formulation will be protected for years to come.

**9 Reasons to Try *ASEA***

1. **Is the first and only source of Redox Signaling reactive molecules outside the body.**
2. **Supports the vital activity of cellular communication.**
3. **Promotes enhanced immune function.**
4. **Protects against free radical damage.**
5. **Boosts production of the body’s own antioxidants by up to 500%.**
6. **Provides superior support to athletes.**
7. **Is supported by research and clinical results.**
8. **Enjoys the highest-quality production standards.**
9. **Is proven to be completely safe for anyone to use.**

**Comprehensive Health Activator**

***It’s not just natural. It’s native.***

*ASEA is trillions of stable, perfectly balanced Redox Signaling Molecules suspended in a pristine saline solution—the same molecules that exist in the cells of the human body.*

*Redox Signaling is a function that is central to all life on the planet. Redox Signaling molecules are created within every cell of the body and are vital to the immune system and to cellular healing mechanisms. They are so essential to life that without them, you would die within seconds. A proper supply of Redox Signaling molecules enables cellular healing: damaged, dysfunctional cells fading away and healthy, vibrant cells taking over.*

*Redox Signaling molecules are vital for the health of your cells; that’s why your body makes its own supply. But after the age of 12, our cells make fewer and fewer of these molecules. ASEA is the world’s only source for replenishing Redox Signaling molecules.*

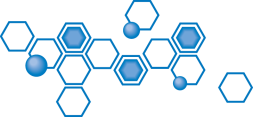
The singular Redox Signaling capability of ASEA doesn’t mean its potential benefits are limited. In fact, because of this vital process, ASEA can positively affect virtually all the body’s systems and organs.

For instance, Redox Signaling molecules are critical to the performance of antioxidants. Before they can do their job of neutralizing free radicals, antioxidants have to be “turned on” or activated. And it is Redox Signaling molecules – must like those found in ASEA – that flip the switch. In a recent in vitro study, ASEA supplementation demonstrated an increase in antioxidant effectiveness of more than 500%!

In addition, ASEA’s Redox Signaling molecules provide much needed support to the immune system. Immune cells that are able to communicate effectively are also able to repel unwanted health threats. And of course, ASEA offers distinct anti-again capabilities simply not found in any other product.

* ***LIVE YOUNGER LONGER*** – Help your family and friends experience the benefits of ASEA. Learn why scientists are calling this the greatest discovery of our time.

**ASEA is for EVERYONE**

* **FAMILIES**: Parents have a particular interest in making sure their children and spouses are healthy, fit and enjoying an optimal level of wellness. ASEA helps them achieve that.
* **ATHLETES**: Unlike any other athletic supplement available, ASEA can help athletes improve their performance in the areas of energy production, increased power and strength, endurance, mental function, and recovery.
* **ANTI-AGING CONSUMERS**: Middle-age and older individuals are typically concerned about how advancing age affects their health. ASEA has been shown to possess potent anti-aging properties.
* **HEALTH-MINDED INDIVIDUALS**: Of course, anyone interested in health should consider ASEA. Its unique and wide-ranging effects can benefit virtually everyone.

**Science Supports ASEA’s Benefits**

**Study #1** A 2012 double-blind, cross-over study from researchers at Appalachian State University found that ASEA initiated a “massive” free fatty acid mobilization PRIOR to exercise to levels normally found only after heavy exercise. This means athletes can maintain performance levels longer, as well as other important benefits.

**Study #2** In an independent laboratory trial, after only two weeks of ASEA supplementation, athletes experienced a large increase in their VT (ventilator threshold – the time it takes to hit the “runner’s wall”, increasing their running distance before encountering their VT by an average of more than 12%.

**Study #3** This study measured the effect of ASEA on the body’s own antioxidants, primarily superoxide dismutase (SOD) and glutathione, which are far more powerful than most antioxidant nutrients found in fruits and vegetables. The study showed that ASEA boosted the efficiency of SOD and glutathione by approximately 500%!

In addition, the company has spent millions of dollars in numerous studies and testing to establish that ASEA is extremely safe for all users.

“This unexpected shift (in fatty acid availability) should lead to better endurance in athletes.”

*David C. Nieman, DPH, FACSM, Appalachian St. University*

**Testimonials**

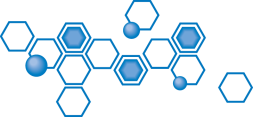
***“Big Increase in My Energy Level”***

“I am a stay-at-home mom with 7 children ages 12-22. I have been consuming ASEA twice a day for about four months. In my first 30 days my weight was within a more healthy range, and I saw a big increase in my energy level. Additionally, as soon as I go to bed I go right to sleep! I spray ASEA on my face twice a day and I feel it is the best product I have ever used for anti-aging.”

*Jan Doolin*

***“I am so happy with my results!”***

“During the first Olympic duathlon of the season, I was the overall leader in the first three mile run. I looked down in the final 2-3 miles of the six mile run and I thought my heart rate monitor was going to say 92-94% of max. I know that is all I can hold before I start fading fast. Well, not that day! I was pushing 101% the entire way to the finish line, and I felt like I was jogging. I came in 2nd place overall in that race. In previous races I never broke the top 100. I have been taking ASEA for more than 4 months, and I am so happy with my results!”

*Jonathan Hollar, Olympic/Ironman Triathlete*

***“Clearly Superior Improvement”***

This state-of-the-art, advanced liquid supplement has been studied by Hippocrates Health Institute for nearly a year. We were pleased to find that there was clearly superior improvement of the immune system for those using this advanced product… After immersing ourselves in both the science behind ASEA and the empirical evidence that has emerged we would strongly advise utilizing this important contribution to human health.”

*Dr. Brian Clement, PhD., LN Hippocrates Health Institute*

**COSTS:** Subject to change

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| Retail Customer: | *No future business opportunity,*  *pay as you order – thru Dr. McFarland’s clinic* | ½ case (2 bottles)  Minimum order  ($32.50 each) | $78.00  + Shipping  + Tax if applicable |
| Associate Retail | Sign up thru Dr. McFarland Auto ship | 1 case (4 bottles)  ($30.00 each) | $120.00  + Shipping  + Tax if applicable |
| Associate Retail | Sign up thru Dr. McFarland Auto ship | 1/2 case (2 bottles)  ($32.50 each) | $65.00  + Shipping  + Tax if applicable |
|  | **Best Deal** – only available on initial order. 1st order only. | 4 cases (16 bottles)  ($23.12 each) | $370.00  + Shipping  + Tax if applicable |

**Contact Information:**



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